



CONSULTANCY
SUCCESS

Aaron King Consultancy - AKC Connect

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This contents page provides a clear overview of AKC CONNECT,

Outlining our vision, strategy, services, and long-term goals. Each section is designed to guide you through how we help individuals and businesses move from uncertainty to structured growth, covering our approach to income building, brand development, lifestyle integration, and financial planning.

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Executive Summary

Aaron King Consultancy - AKC Connect



Mission

To empower ambitious individuals and businesses to unlock growth, build connections, and turn opportunities into measurable success through strategic consultancy and execution.

Vision

To become a leading global consultancy that connects talent, ideas, and opportunity to create lasting impact and scalable success.

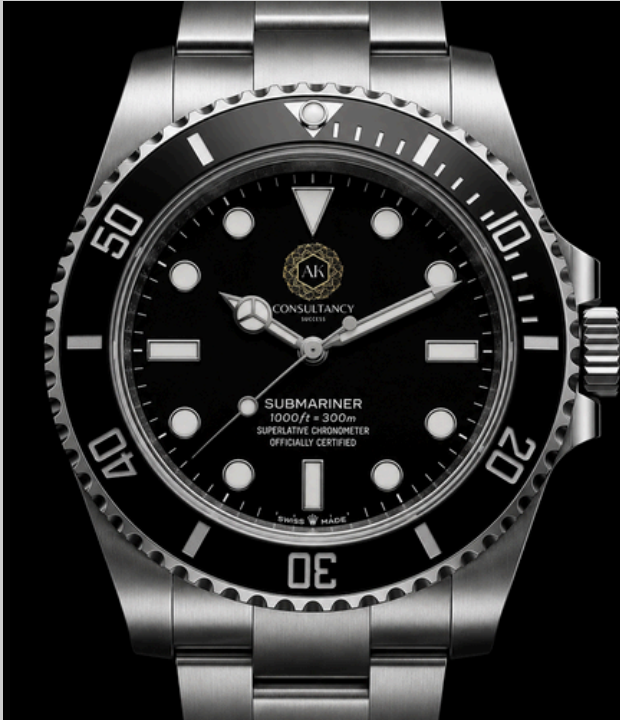
The Service	Service that identifies opportunities, solves business challenges, and delivers clear, actionable strategies for growth and revenue.
The Leadership	Leadership that inspires action, drives results, and sets the standard through clarity, integrity, and execution.
The Overall Industry	The business consultancy industry focuses on helping individuals and organisations solve problems, improve performance, and accelerate growth through expert strategy and guidance.
The Competitors	Competitors range from global consulting firms to independent consultants and niche agencies, all offering strategy, growth, and problem-solving services to similar clients.
The Financial Status	Financially structured as a lean, high-margin consultancy with low overheads, focused on consistent cash flow, scalable service packages, and strong profitability.
Future Plans	To scale AKC Connect into a global platform that seamlessly links entrepreneurs, businesses, and opportunities, integrating consultancy, partnerships, and a powerful network-driven ecosystem for long-term growth.

Summary statement

Aaron King Consultancy x AKC Connect is a results-driven ecosystem that combines strategic consultancy with a powerful network platform to help ambitious individuals and businesses connect, grow, and convert opportunities into scalable success.

The Consultancy

Aaron King Consultancy meets AKC Connect



About Aaron King Consultancy

Aaron King Consultancy x AKC Connect is a results-driven business ecosystem focused on connecting ambitious individuals and companies with high-value opportunities across consultancy, luxury assets, and property development. Through strategic advisory and a powerful network platform, the business supports clients in solving challenges, unlocking growth, and executing clear, revenue-driven strategies. With a strong emphasis on relationships, positioning, and access, AKC Connect bridges the gap between ideas and execution, turning connections into tangible results.

About AKC Connect

Alongside consultancy, the business operates in the luxury watch and modular build sectors, offering access to investment-grade timepieces and innovative container-based property solutions. From sourcing and positioning luxury watches as appreciating assets to delivering scalable, modern modular builds designed for efficiency and lifestyle, the brand combines prestige with practicality. This diversified approach creates multiple entry points for clients to build wealth, invest smartly, and align with a forward-thinking, opportunity-led network.

AKC Connect Services

AKC Connect Extended Services



Business Extention

Our extended services are designed to provide end-to-end support across business growth, investment, and development. We offer strategic consultancy, high-value networking and deal facilitation, brand positioning, and tailored growth packages that help individuals and businesses scale with clarity and direction. Through AKC Connect, clients gain access to a trusted network, partnership opportunities, and curated introductions that accelerate results and open doors to new revenue streams.

Additional Services

In addition, we extend into luxury asset sourcing and advisory—particularly investment-grade watches—as well as modular build solutions, including container homes and scalable property developments. From concept to execution, we support clients with sourcing, planning, and delivery, ensuring each opportunity is aligned with both expansion and financial goals. This integrated approach allows us to operate not just as a consultancy, but as a long-term partner in building wealth, assets, and sustainable growth.

AKC Leisure & Lifestyle

Mental preparation from lifestyle methods



Leisure and Lifestyle

Leisure and lifestyle sit at the heart of our growth policy, ensuring that success is not only measured by financial gain but by the quality of life it creates—blending business, freedom, and personal fulfilment into a sustainable, high-performance way of living

Why this method works

This works because it aligns financial growth with personal fulfilment—when people enjoy the lifestyle they're building, they stay consistent, make better decisions, and sustain high performance over the long term. By combining strong networks, clear strategy, and desirable lifestyle outcomes, it creates a powerful ecosystem where motivation, opportunity, and execution naturally reinforce each other.

AK Inventory & Products

Products that remind our client



AK Merchandise

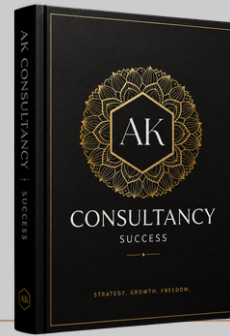
Branded lifestyle products create additional revenue streams, increase brand visibility, and act as subtle marketing through everyday exposure. More importantly, it positions AKC as a lifestyle ecosystem rather than just a service—where clients don't just buy consultancy, they buy into a way of thinking, a network, and a level of access they want to be associated with.

Branded Products available

Selling branded products such as sliders, gym wear, dressing gowns, sunglasses, water bottles, stationery, trainers, towels, and gym bags reinforces your brand as part of your clients' daily lifestyle—acting as constant reminders of growth, discipline, and the level of access they are aligned with. By integrating your identity into everyday routines, you strengthen emotional connection, build loyalty, and position AKC as more than a consultancy—it's a mindset and a standard clients carry with them.

The Organisation

Give a brief explanation for the page



Jo Gray
Finance Consultant

Job Description

The Finance Consultant provides expert financial guidance, managing cash flow, budgeting, and investment strategy. Ensures the business remains profitable and scalable. support decision-making with clear financial insights, identify opportunities for growth, and implement structures that maximize revenue, control costs, build long-term financial stability.



Aaron King
Chief Senior Consultant

Job Description

The Chief Senior Consultant leads the strategic direction of client engagements, delivering high-level advisory, identifying growth opportunities, and ensuring execution of results-driven solutions.. oversee key relationships, drive revenue through tailored consultancy packages, to achieves measurable success.

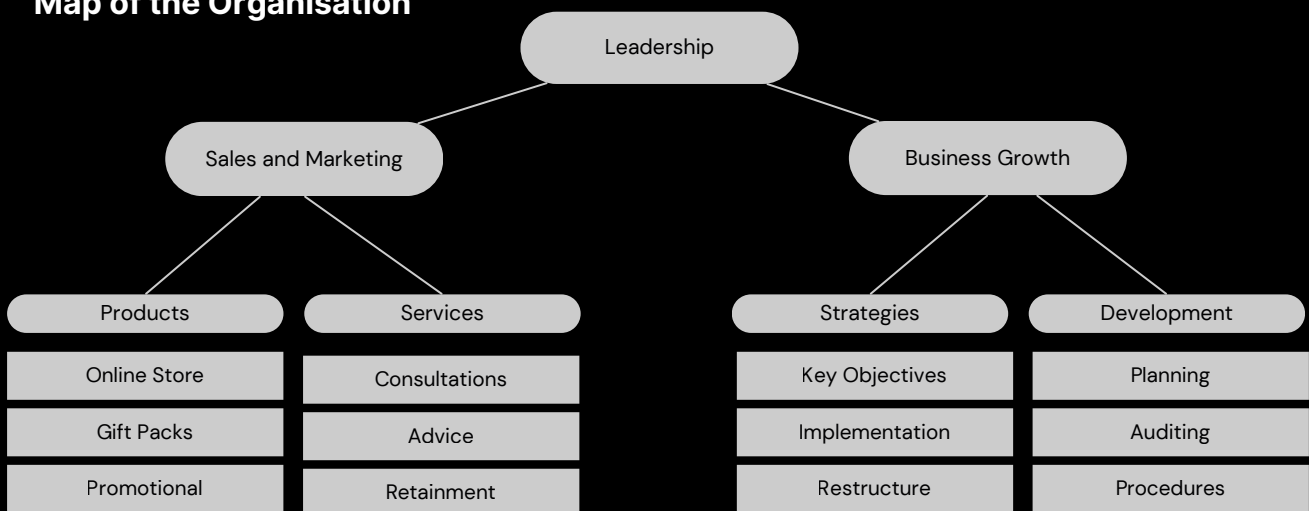


Amjid Ahmed
Head of Operations

Job Description

The Head of Operations is responsible for overseeing the day-to-day running of the business, ensuring systems, processes, and delivery are efficient, scalable, and aligned with company objectives. They manage internal teams, streamline workflows, and implement operational strategies that support growth, client experience across all services..

Map of the Organisation



Service List

Premier Solutions



AKC Connect Growth & Digital Transformation Suite

Helping Businesses, modernize, automate and scale

£999 to start

AKC Connect Brand, Marketing & Client Acquisition Solution

Building brands that attract customers and drive revenue

£1,499 to start

AKC Connect Executive Business Consultancy & Leadership Advisory

Strategic guidance for leaders and growing organisations

£4,995 Plus

AKC Connect Enterprise Innovation & Partnership Solution

Connecting business with opportunities, technology, and strategic partnerships

£10,995 Plus



Clients and Brands

Built for Brands That Want More Than Exposure



Built for Brands

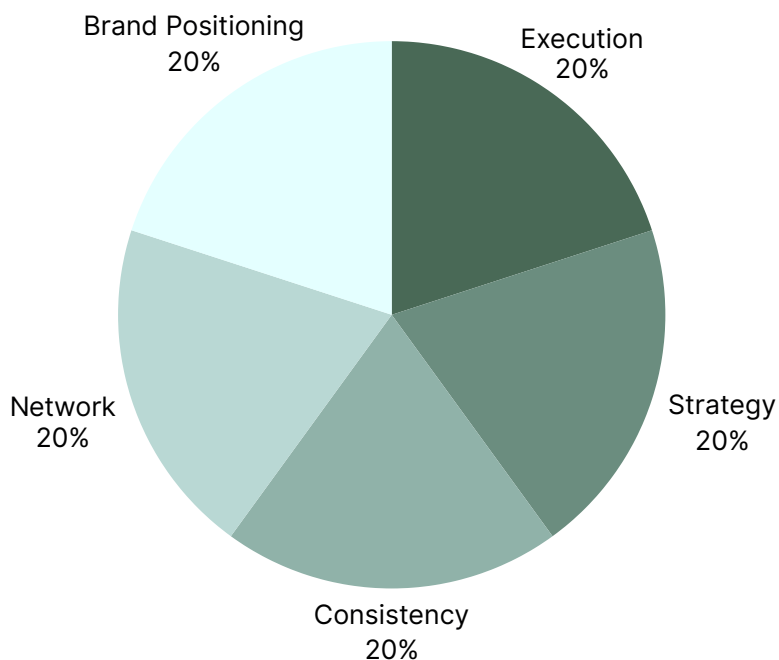
Our approach goes beyond advice—we actively support brands in scaling through collaborations, deal facilitation, and access to new revenue streams. By embedding them into a high-performance ecosystem built on growth, discipline, and opportunity, we position brands to expand sustainably, increase profitability, and build long-term presence within their industry.

About AKC Connect Branding

At AKC Connect, we work closely with brands to unlock their full potential by combining strategic consultancy with powerful network access. We help businesses refine their positioning, strengthen their identity, and connect with the right opportunities, partners, and clients to drive real growth. Through tailored strategies, brand elevation, and consistent execution, we ensure each brand is not only seen but valued in the right markets.

AKC KEY FACTORS

The five factors for operating



Success Factors

These five factors work because they don't operate independently—they form a closed system where each one strengthens the others. Success happens when they are aligned and feeding into each other consistently.

When you combine them, they create a loop:

- Strategy sets direction
- Execution produces results
- Consistency compounds those results
- Network amplifies reach and opportunity
- Brand positioning increases value and trust

And then the loop feeds back into itself—better brand positioning improves your network, a stronger network improves execution opportunities, consistency builds credibility, and so on.

That's why they work as a whole: you're not building five separate things, you're building a reinforcing system where each part increases the effectiveness of the others.



Digital Guides

Our digital PDF guides available



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Self-Care Guides

Starter Pack – £29	Growth Pack – £99	Elite Pack – £299	AKC Digital Blueprints
<p>For individuals ready to build momentum</p> <ul style="list-style-type: none"> • The Daily Discipline Blueprint • Goal Setting & Clarity Planner • Mindset & Performance Guide • Lifestyle Structure (Fitness & Routine) • Outcome: Build structure, consistency, and a strong foundation 	<p>For those ready to turn ideas into income</p> <ul style="list-style-type: none"> • Everything in Starter Pack • The Client Engine Blueprint (how to get clients) • Business Startup Framework • Personal Brand Positioning Guide • Website Conversion Essentials • Outcome: Start generating income and building your presence 	<p>For serious individuals focused on scaling & freedom</p> <ul style="list-style-type: none"> • Everything in Growth Pack • High-Ticket Offer Blueprint (£500–£5000 packages) • Automated Client Acquisition System • Income Stream Expansion Guide • Business & Lifestyle Optimisation Plan • 30-Day Execution Plan • Outcome: Build a scalable business with structure and long-term growth 	<p>Our digital products are designed to simplify your journey, whether you're starting from zero or scaling to the next level. Each guide is built with clear strategies, proven frameworks, and actionable steps so you can move forward with confidence and direction.</p>

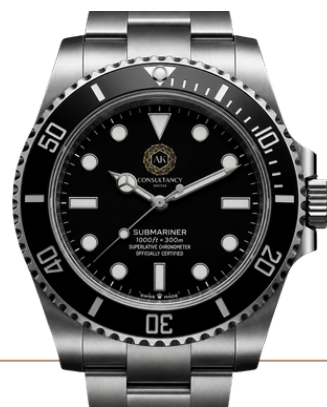


Digital Plans

Our plans are built to educate, Inspire and push you into action, and if your serious about improving your business and/or lifestyle this is where to start.

Market Analysis


Clients and Early stage Entrepreneurs



Our Target Market

AKC CONNECT is best defined as ambitious individuals and businesses that are trying to move from potential to structured growth—people who want results but lack clarity, systems, or positioning.

For the ordinary individual with no clear idea how to create a second income, our offer actually becomes more powerful because we’re solving a very basic but high-pressure problem: financial uncertainty + lack of direction.

 <p>Example:</p> <p>Emily Stevens 24 Female Personal Trainer Online</p> <p>Emily is a health-conscious and just passed her level 2/3 PT Exam she wants to expand her clientel with minimal cost</p>	<p>1. Early-stage entrepreneurs & founders People building businesses but struggling with structure, consistency, and scalable strategy.</p>	<p>Clarity and Direction You remove confusion by giving them a clear strategy. They stop guessing and start executing with purpose.</p>
	<p>2. Fitness, lifestyle & performance-focused individuals, Clients who are already invested in self-improvement (gym-goers, personal development audiences, discipline-driven individuals).</p>	<p>Identity Upgrade (Brand & Mindset) Through your consultancy + lifestyle branding, they don't just “do better”—they become someone better. This is powerful for motivation and retention.</p>
	<p>3. Small to mid-sized business owners. Those who have revenue but are stuck—looking for better branding, systems, and growth direction.</p>	<p>Access to Network and Opportunity. They gain exposure to people, ideas, and potential collaborations that would normally be out of reach.</p>

Market Analysis

Give a brief explanation for the page



Our Target Market

For individuals who currently have no extra funds and no clear way to start earning a second income, AKC CONNECT provides a free entry point focused on clarity, structure, and direction rather than cost or complexity giving people a simple starting framework so they can understand how income is actually created from scratch, what steps matter most, and how to begin building momentum from where they are right now.

	<p>Aspiring professionals & high-performance individuals, People trying to elevate identity, confidence, and positioning (career growth, side hustles, personal brand building).</p>	<p>Instead of 100 different “ways to make money,” give them one clear pathway.</p> <p>This reduces confusion and decision fatigue.</p>
<p>Example:</p> <p>Vihaan Kumar 30 Male Currently employed Mumbai Digital Inc.</p> <p>Vihaan is a Tech-savvy employee who enjoys building systems on apps and is looking for a second income.</p>	<p>Accountability and Consistency You create momentum. Clients are more likely to stay disciplined because they are part of a structured ecosystem, not isolated effort.</p>	<p>Build a second income in a structured way:</p> <ul style="list-style-type: none"> • what to sell • who to sell to • how to position it • how to repeat it consistently <p>From “thinking about income” to “building income systems.”</p>
	<p>Status and Positioning Being associated with your brand signals ambition, discipline, and growth. That perception can open doors socially and commercially.</p>	<p>Confidence through action Most people in this position don't lack ideas—they lack belief. start to see progress early.</p>

The Founder

Aaron King Founder/Senior Consultant



The Founder

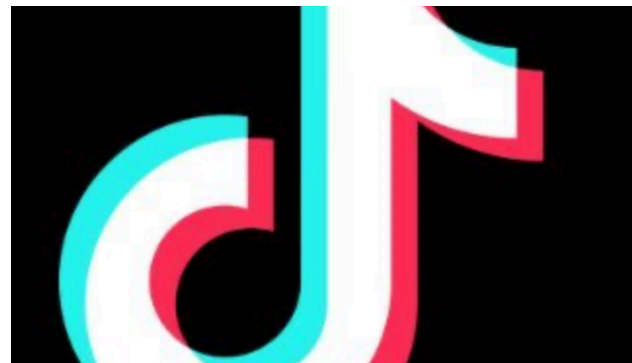
Aaron King is the founder of AKC Connect, a modern consultancy business built around strategic thinking, premium service standards, and practical solutions across multiple industries. With a strong entrepreneurial mindset with over 20 years experience and a passion for connecting people with the right opportunities, Aaron has developed AKC Connect into a trusted brand offering consultancy and support in modular builds, luxury watches, cleaning services, digital solutions, precious metals, and specialist business ventures.

About Aaron King

Aaron King, founder of AK Consultancy, has built his reputation on one defining principle: connections create opportunities. In an increasingly competitive and fast-moving business landscape, he positions himself not just as a consultant, but as a strategic connector — someone who understands that success is often determined by access to the right people at the right time.

Social Media

Online marketing



What AKC CONNECT looks like online

A strong social media presence for AKC CONNECT should feel like a mix of consultancy authority + lifestyle brand + performance community. It shouldn't just look like "business advice"—it should feel like a movement around discipline, income growth, and identity upgrade.

The positioning in one line

AKC CONNECT is positioned as a performance and growth consultancy that helps individuals and businesses move from confusion to structure, and from structure to income and results, combining practical strategy, systems, and mindset development with a lifestyle-led brand that reinforces discipline, consistency, and identity change. It is not just advice or content, but a guided system that simplifies how people start and grow second income streams or scale existing ventures, while surrounding them with a clear framework, strong positioning, and a culture of execution and accountability that turns potential into measurable progress.

Marketing Plan

Content Pillars what to post online



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Our Roadmap To Success

Our roadmap to success for both AKC CONNECT and every individual we work with is built on a simple, repeatable system: we start by creating clarity and defining a focused strategy, then move into structured execution with clear, practical steps that can be applied immediately; through consistency, those actions compound into real results, while our network and environment provide access, support, and opportunity; all of this is reinforced by strong brand positioning and identity, ensuring that growth is not temporary but sustainable so whether you're starting from nothing or scaling something existing, the same framework applies: get clear, take action, stay consistent, leverage the right people, and position yourself to win.

The 4Ps of Marketing

Use The Mix Marketing method

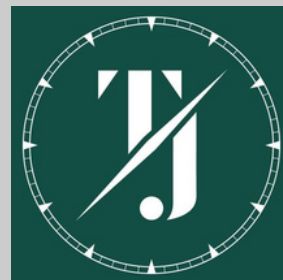
<p>Product - the brand, its features, its packaging</p> <p>Common questions:</p> <ul style="list-style-type: none">• What needs does this product fulfill• What frustrations does it address?• What makes it compelling to customers that they will want to have it?	<p>Price - discounts, bundles, credit terms</p> <p>Common questions:</p> <ul style="list-style-type: none">• What is the value of the product or service to customers?• Are there established price points for this product or service in the market?• How will this price compare with competitors?
<p>Promotion - print & broadcast ads, social media, email, search engine, video</p> <p>Common questions:</p> <ul style="list-style-type: none">• How you will get the word out about your product or service?• What promotional approaches are most familiar to your audience?• What resources are available to you?	<p>Place - physical stores, website, online marketplace</p> <p>Common questions:</p> <ul style="list-style-type: none">• Will it be in a physical store or online?• Where will the stores be?• What will be the distribution channels?

AKC Clients

Our roster of clients and associates



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Building Websites / PDFs

- Development
- on-brand layout
- Creating key pages
- Basic SEO setup
- Connecting domain, hosting, and analytics

Sales Marketing Funnel

- Lead Captures
- Drive traffic to a clear entry point
- Upsell to higher-value services
- Handle objections and answer questions

Day to Day Operations

- Simple systems for daily tasks
- Setting up clear goals
- Organising tools (CRM systems)
- Hands on deck assistance
- Key business metrics
- Identifying inefficiencies

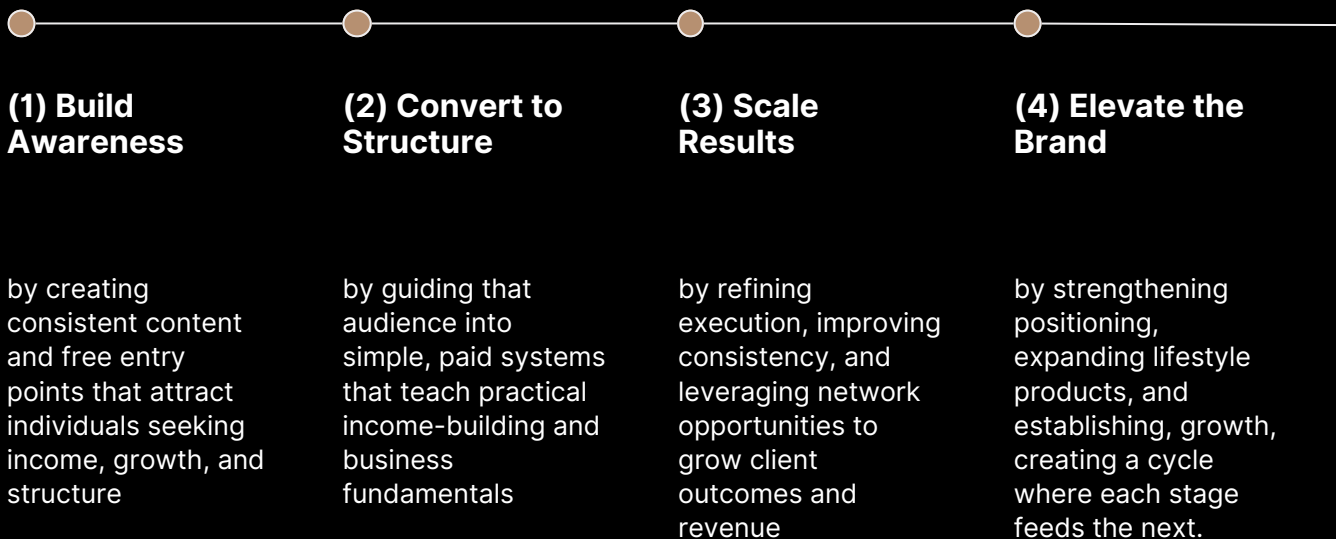
Management / Consulting

- Creating step-by-step action plans for execution
- Resolving blockers or inefficiencies
- Setting deadlines
- Ensuring quality control

Tailored around our clients wants and needs

Future Plans & Milestones

AKC future plans and milestones one size fits all



Elevating And Expanding Our Brand

AKC CONNECT's future plans and milestones are built around scaling a simple, proven system into a recognised performance and growth brand: starting with expanding our free entry points to reach everyday individuals, we will grow a strong social and community presence, develop our lifestyle product line to reinforce identity and brand visibility, and build a trusted network of partners, as momentum builds, the focus shifts to refining systems, increasing client success rates, and elevating brand positioning.



Welcome to our
Online Store
Inventory & Products Section



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AK Trainers and Gym shoes
are built for comfortability and
luxury, train with enthusiasm



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AK Eye protective wear Sun-
glasses, a fashion statement
of confidence, maturity and
self worth.



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AK Gym wear for ladies creating
a new lifestyle in the gym that
fits in with work and leisure
creating a healthy mind and
body



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AK Tracksuits for men
comfortable and quality branded
for the more determined
individual striving for growth
and purpose



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AK Spa wrobe and Eye wear fit
for Sauna and Steam room spa
days, relax after a long week
and month of hard and smart
work.



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BUILT TO LAST



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FOR HIGH PERFORMANCE



ELEVATE YOUR BRAND
LIVE THE STANDARD



DISCIPLINE. GROW
IT'S A LIFESTYLE.



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AK Gym/Work bags ready for
productive use, whether at the
gym or at work our motion bags
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Tip: Download our document as a PDF.

AK Hoodie Unisex clothing whether at home or in the gym our quality garments.



AARON KING
AKC CONNECT

Financial Plan

AKC CONNECT financial plan table



Capital Requirements (Available upon request)

AKC CONNECT's capital requirements are designed to build a strong foundation while allowing for scalable growth, with an estimated initial investment of around £30,000 to cover brand development, marketing, content creation, product stock, and operational setup. This investment ensures the business launches with quality, credibility, and structure, while maintaining flexibility to start lean, generate early revenue, and reinvest profits into expansion, positioning the brand for long-term growth and premium market presence.

	Value	Percentage
Research and Development	n/a	n/a
Marketing and Advertising	n/a	n/a
Daily Operations	n/a	n/a
TOTAL	n/a	n/a

Financial Outlook (Available upon request)

AKC CONNECT's financial outlook is built on a scalable model where revenue grows faster than costs, creating strong profit potential over time. With a projected monthly revenue of £50K+ and controlled expenditure around £20K, the business can generate approximately £30K profit before tax, with further upside as brand awareness, client volume, and product sales increase. By reinvesting into marketing, systems, and positioning, AKC CONNECT has the potential to scale toward £100K+ monthly revenue while maintaining healthy margins and long-term financial stability.

£*	FY'26	FY'25	YOY change
Revenue	n/a	n/a	n/a
Expenses	n/a	n/a	n/a
Profit	n/a	n/a	n/a
Dividend per share	n/a	n/a	n/a

AKC Goals & Achievements

Our own goals and achievements for the future

AKC CONNECT: a hub where individuals come to build their body, income, and identity

Building the AKC CONNECT brand toward one day owning a gym starts with positioning it as more than fitness—it's a performance and growth environment. Everything you do now (content, consultancy, lifestyle products) should reinforce discipline, structure, and identity, so that when the gym comes, it feels like a natural extension of the brand.



AKC CONNECT is built on ambition, discipline, and long-term vision—our goal is not just to grow a consultancy, but to create a lifestyle that reflects the highest level of performance and success. We aspire to operate from our own penthouse suite and private gym, environments that represent the standards we promote:

Performance and growth environment

Structure, consistency, and excellence in both business and personal development. These spaces are not just symbols of success, but proof of what is possible through our system—showing that with the right strategy, execution, and mindset, anyone can elevate their position, their income, and their identity.



Time is the Biggest Currency

Time is a entity without control... use it wisely



Thank You